



# Naperville Public Library



**Business Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

This agreement is entered into between \_\_\_\_\_ and the Naperville Public Library ("Library") and for the duration: **Ongoing: until canceled/opted out** **Fall 2017: deadline 6/22/2017**

**Winter 2017: deadline 10/6/2017** **Spring 2018: deadline 12/8/2017**

- **You must complete the entire season; no mid-season opting out permitted.**
- **To opt out** of the campaign, you must notify the library in writing two months prior to the start of the next season. Send letter to Naperville Public Library, Attn: Marketing Manager, 3015 Cedar Glade Drive, Naperville, IL 60564 or email to [kneidermyer@naperville-lib.org](mailto:kneidermyer@naperville-lib.org).
- Participation in the Show Us Your Library Card campaign requires your business to provide **unique offers exclusive to Naperville Public Library cardholders** and must be different than any other deals your business is simultaneously offering. The library has the right to decline business participation.

\*Terms of business discount/offer Business location(s) where the terms will be in effect:

*\*Naperville Public Library will use the above discount/offer written by the business/establishment for its Show Us campaign. The agreement written in the above box will be the wording used for promotions. The library reserves the right to edit for space limitation and uniformity.*

The library's responsibility:

- The library will provide the following promotions. (Partner information will be included where possible:
  - Fliers at your business promoting the campaign
  - Signage with your business name at all three of our library locations.
  - A partnership ad with your business name in our program guide.
  - Inclusion of all participants and their offers on a dedicated web page, with a link to each business where possible.
  - Inclusion of your business participation in our online public newsletter, Facebook and Twitter page.

This agreement will be governed and construed in accordance with the laws of Illinois. This agreement constitutes the entire agreement between the parties and may not be modified, amended or changed except by a writing signed by all parties to this agreement. This agreement will be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns, provided that neither party hereto will have the right to assign this agreement or assign any duty, service or responsibility hereunder without the prior written consent of the other party. Each party in this agreement warrants and represents that the individual signing this agreement has the authority to bind his or her respective company or person.

I hereby agree.

Signature & Title: \_\_\_\_\_

Date: \_\_\_\_\_

Library Signature & Title: \_\_\_\_\_

Date: \_\_\_\_\_